



Like the best American companies everywhere, this year's winners share American know-how and American best practices. They recognize that sound economic management, constant innovation and investment in people are the keys to their success. They understand that business does best by doing good and giving back to the local community.

Secretary of State Colin L. Powell

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SECRETARY OF STATE'S AWARD FOR CORPORATE EXCELLENCE



**U.S. Department of State
Office of Commercial
and Business Affairs**

Being part of the community and part of the lifestyle is simply an integral part of the way we do business.

Douglas Daft, Chairman and CEO, Coca-Cola

Secretary of State's Award for Corporate Excellence

The Secretary of State's Award for Corporate Excellence emphasizes the important role U.S. businesses play to advance best practices, good corporate governance, and democratic values overseas. The Department of State is committed to working with American business to further these exemplary practices worldwide and to recognize the contribution business makes to improving lives at home and abroad. We strongly encourage American companies to compete for this prestigious honor.

The Secretary of State presents the Award to one or more firms at a ceremony held at the Department of State in the fall of each year. Members of the business, congressional, diplomatic and NGO communities are invited to attend the Award presentation. The event is covered by the media, and broadcasted overseas and on the Department's website.

We all feel blessed to be a part of this mission and to have the opportunity to put "responsible capitalism" to work.

Neville Williams, Chairman and CEO, Solar Electric Light Company

Good companies provide quality products and services at competitive prices, while great companies do the same thing—and make the world a better place in which to live.

Lewis Booth, President- Asia Pacific and Africa Operations, Ford Motor Company

We are one of the largest private employers in the area, and we feel a responsibility to support our employees' community.

Tom Rose, Director of Marketing, Frigorifico Canelones/ Land O' Frost

Criteria for the Secretary of State's Award for Corporate Excellence

Nominations are based on companies' achievements in one or more areas. A selection committee comprised of senior Department of State and other governmental officials and chaired by the Under Secretary for Economic, Business, and Agricultural Affairs, makes its determination of each year's winners based on the following criteria:

- Good Corporate Citizenship
- Exemplary Employment Practices
- Provision for a Safe and Healthy Workplace
- Responsible Environmental Protection and Practices
- Contribution to Overall Growth and Development of the Local Economy
- Compatibility/Contribution to Local Science and Technology
- Compliance with U.S., International, and Local Laws

The Nomination Process

The call for nominations is made each spring. Nominations are submitted by Chiefs of Missions at U.S. Embassies and Consulates abroad.

Eligibility requirements include the following:

- 1) Nominated firms must be American (having headquarters in the U.S.);
- 2) Each firm must have been operating in the host country/economy for at least one year;
- 3) The activity for which a firm is nominated must have been in place for at least one year.

We strive to be the premier American healthcare company in the greater China region. With that ambition comes numerous responsibilities. We believe this means acting ethically, being good corporate citizens and projecting traditional American values such as volunteerism.

Roberta Lipson, CEO, Chindex International